



SWS

STRATEGIC WEB SUCCESS
YOUR REPUTATION SPECIALISTS

*Because
Reputation
Matters!*





What you tell your customers is
your **STORY.**

What they say about you is your
REPUTATION.

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OUR AWARDS



Strategic Web Success Ltd

2021 Award Winner

Reputation Marketing
Specialists of the Year



OUR VALUES



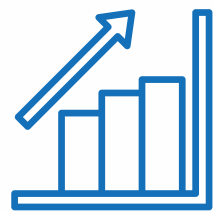
Customer Service



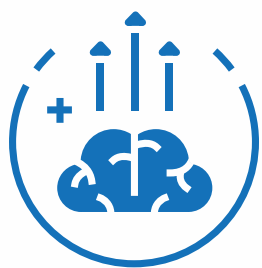
Honesty



Being Organized



High Performance



Self Improvement

"YOUR BRAND NAME IS ONLY AS GOOD AS YOUR REPUTATION"

WHY US?



We are passionate about making small businesses profitable.

- Multifaceted approach to online reputation to your potential customers to have confidence in your company, products, and services.
- We are prepared to supercharge your online reputation and propel your business into a new era of success.



We make your brand compete with the big guys.

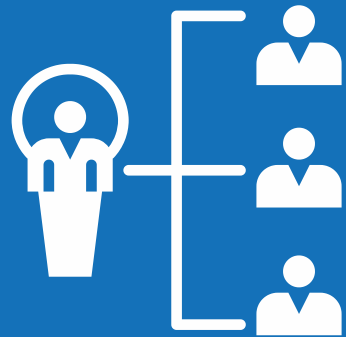
- Reviews are the first thing your prospective clients & customers will see.
- A single bad review can damage your online reputation marketing efforts significantly.
- Large companies can garner thousands of ratings in a short time, a small business in the same industry may have a hard time getting their first review.
- Our goal is to allow small businesses to compete with the big guys.

REPUTATION MARKETING



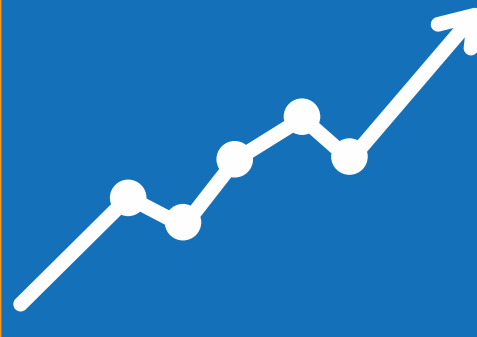
BUILD

*Help you build
your online
reputation the
correct way.*



MANAGE

*Continuously
monitor your
online
reputation.*



MARKET

*We market
genuine positive
reviews that
showcase your
business.*



TRAIN

*We educate &
train your team
to obtain &
promote online
reviews.*

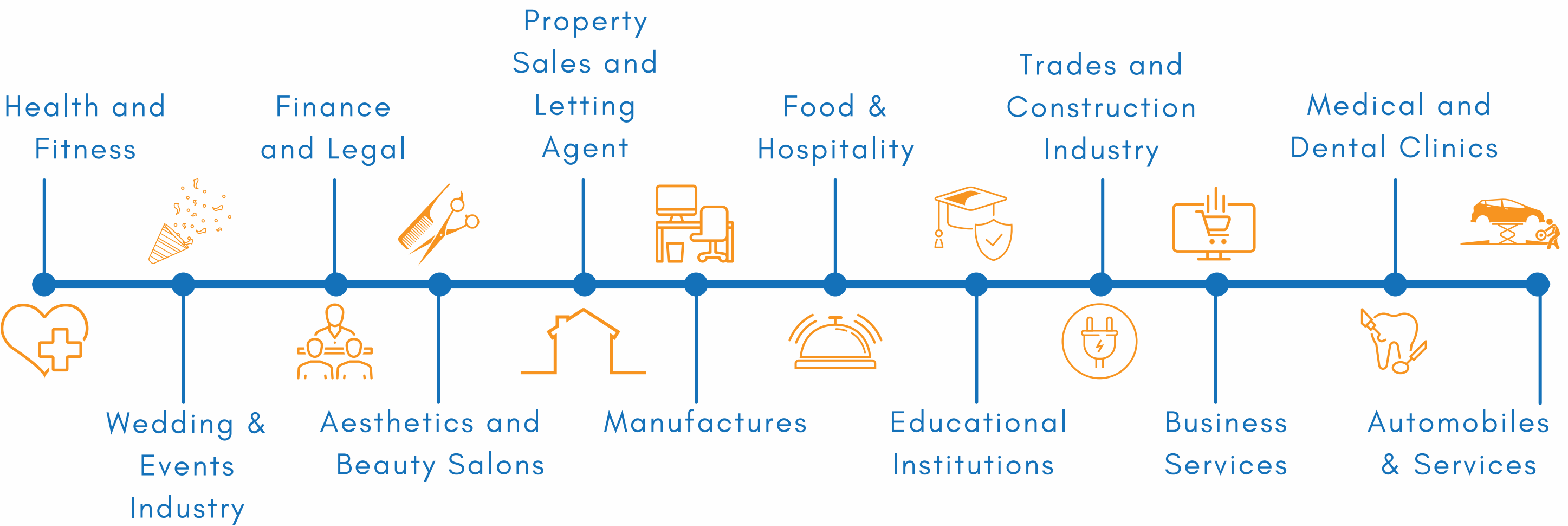


PROTECT

*Negative
feedback is
brought to your
attention, so
you can resolve
the issue before
client posts it
online.*

1000+ CLIENTS SERVED SUCCESSFULLY SINCE
2012 IN FOLLOWING

INDUSTRIES



REPUTATION MARKETING

STATISTICS

REVIEWS



of consumers read reviews online for local businesses.



users reported referencing Google reviews, the most popular review platform.



of consumers use Facebook for business reviews



of consumers left reviews in response to requests from a business.

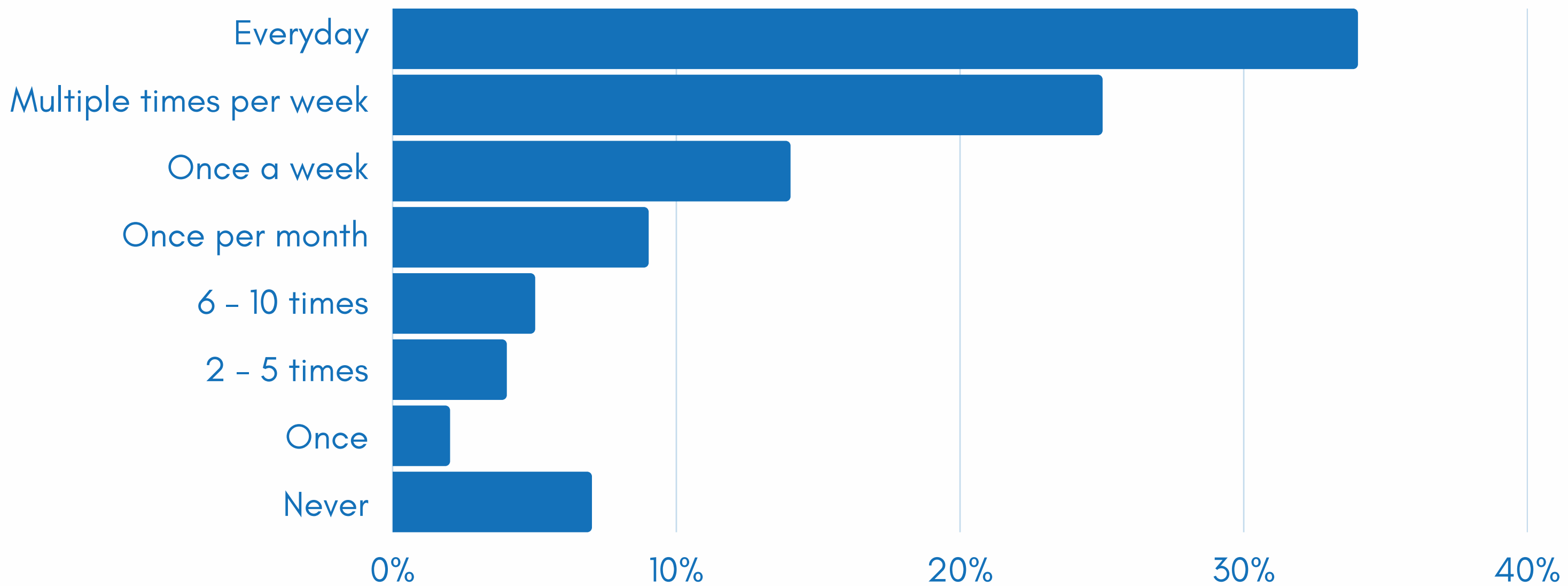


of consumers said they would be likely to leave a review if requested to do so by email.

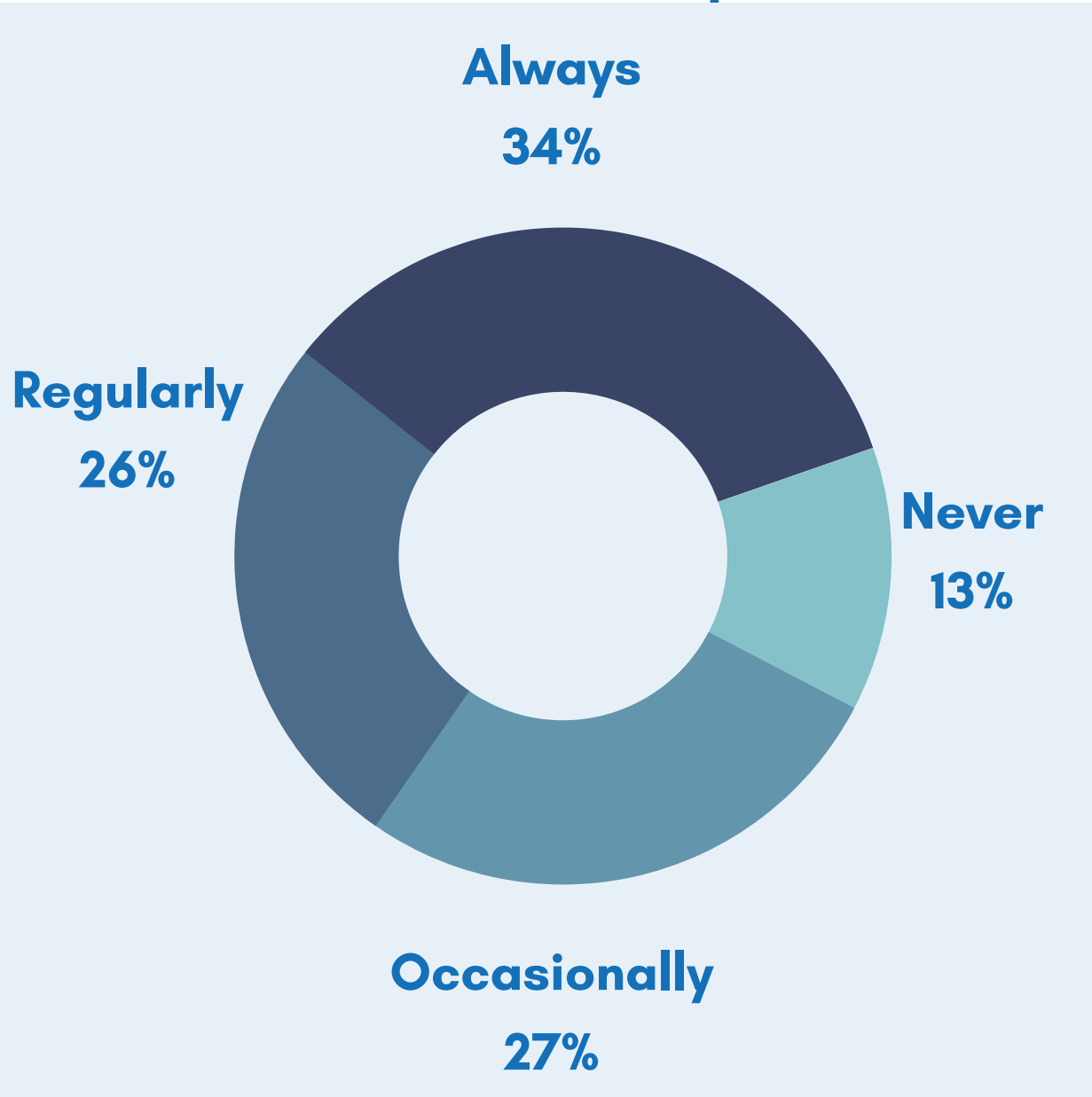


of consumers care about a company having reviews in the past 2-4 weeks

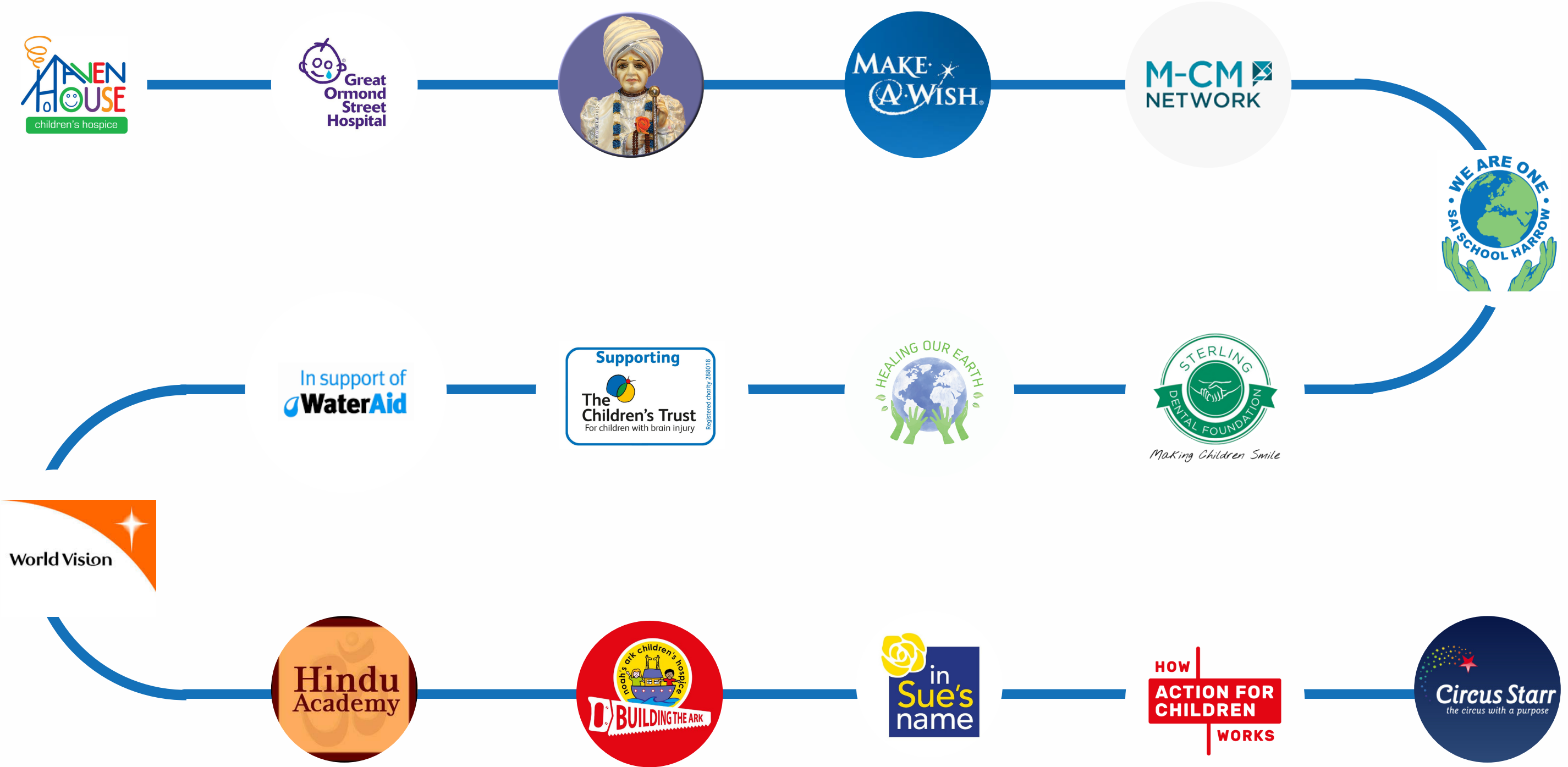
DATA OF CONSUMERS USING THE INTERNET FOR LOCAL BUSINESS INFORMATION



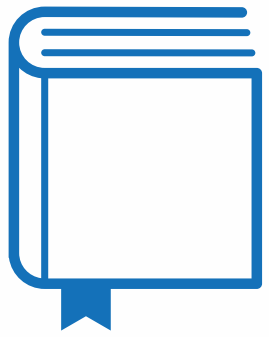
CONSUMERS
THAT READ
ONLINE
REVIEWS FOR
LOCAL
BUSINESSES



CORPORATE SOCIAL
RESPONSIBILITIES



COMPLEMENTARY SERVICES



Directory Listing



Display Banner



Search Engine
Optimization
(SEO)



Social Media



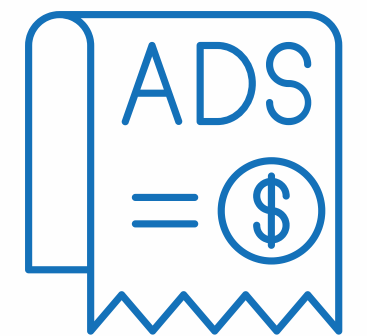
Video Marketing



Retargeting



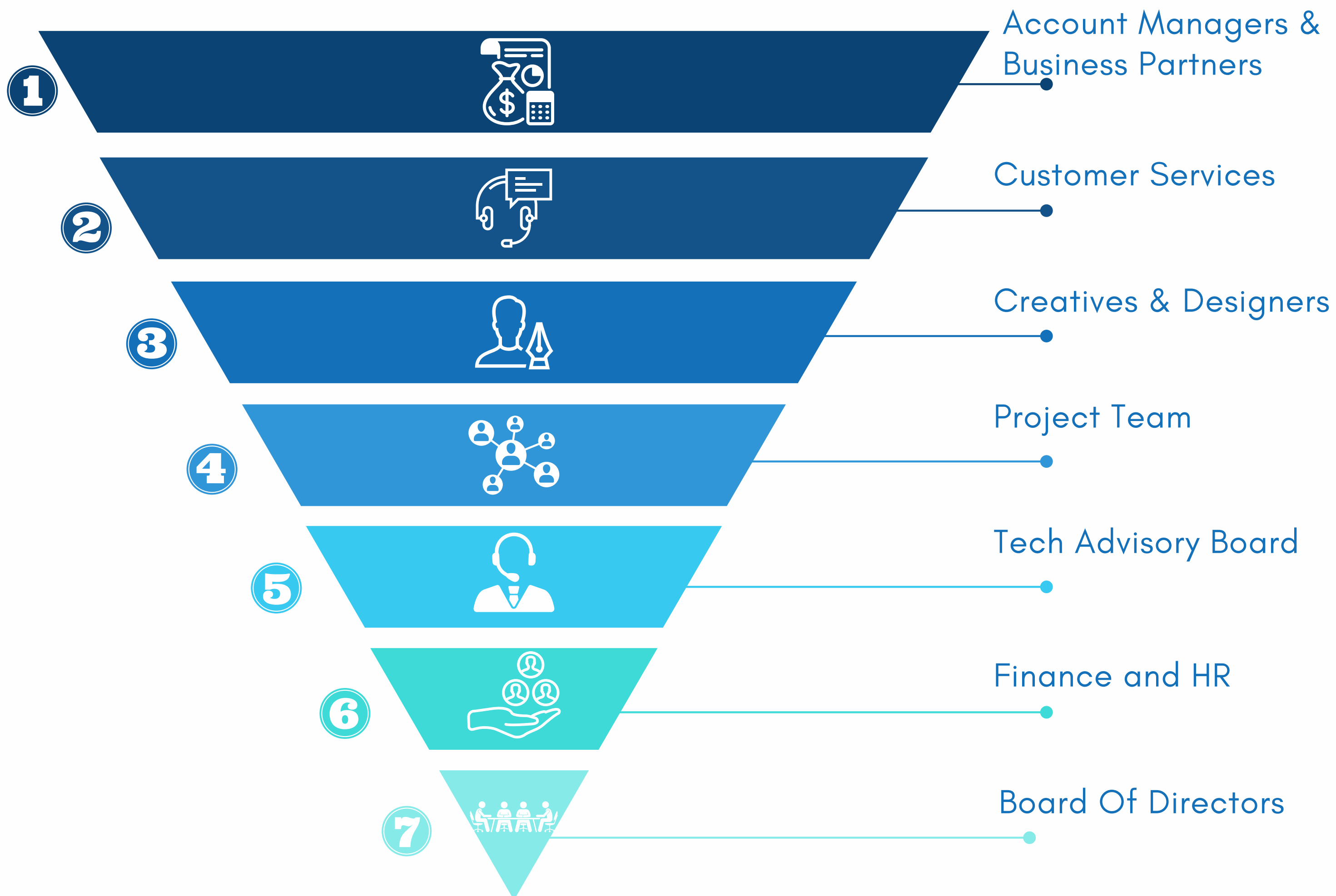
Business
Consultancy



Paid Ads

SWS

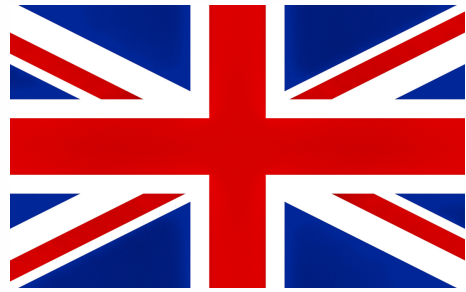
STRUCTURE



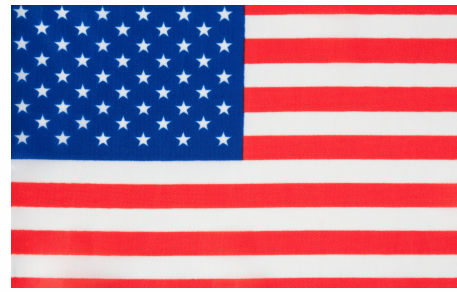
Building A Good Customer Experience Does
Not Happen By Accident, It Happens By Design 10



SOME OF THE MANY COUNTRIES WE OPERATE IN



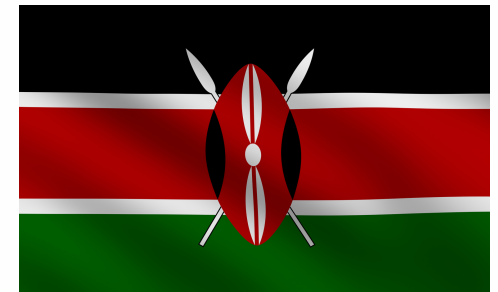
UK



USA



Philippines



Kenya



Mexico



Hungary



D.R. Congo



India



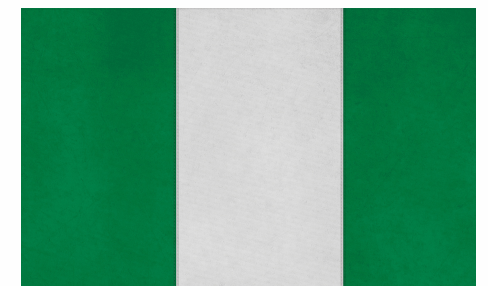
South Africa



Canada



Uganda



Nigeria



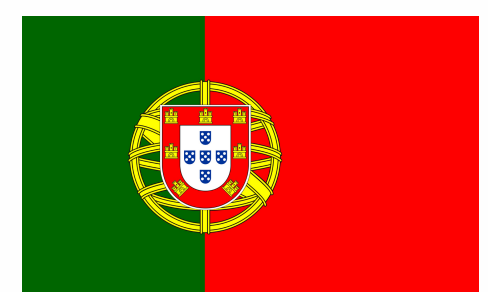
Ecuador



Australia



Tanzania



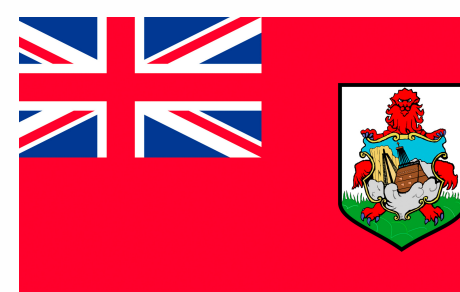
Portugal



Indonesia



Netherlands



Bermuda



Vietnam

REVIEWS

www.sws-ltd.com/reviews

Professional Asian Group 



Excellent information and very knowledgeable about reputation marketing.

Desiree Leal 



Thankful for the very friendly and hands on approach from the team. Very happy with their service!!

Steven Campbell 



Amazing service!! We love working with SWS.

John Mugo 



Excellent team with best skills and knowledge about reputation marketing.

Kyriaki Karatzaferi 



SWS has a very professional approach and their advices have helped us to build up our reputation and visibility in all social platforms. Thank you SWS team. Definitely recommended.

Darlington Gono 



We've recently started implemented the reputation marketing system. It's great working with SWS. They are easy to communicate and quickly respond to questions.

Maria Larrain 



As I am not the most techno savvy person or have much time but they make it very easy for me as a client to set everything up and help me with every step. I have already seen a big difference in the referrals that this is generating for me. People will come to you because reviews do really matter and they want to know they are getting the best service when they chose to come and see you.

FOLLOW US.



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[@StrategicWebSuccessLtd](#)



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[@strategicwebsuccess](#)



Youtube

[@ Strategic Web Success Ltd](#)



LinkedIn

[@Strategic Web Success \(SWS\) Group](#)

Thank you!

*A good online reputation can
change a potential customer into a
sale in NO TIME!*

*Get in touch with us to speak with one of our
specialists.*

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